



# Michael Bortolotto

## Inspirational Speaker

Phone - Text Michael at 250-816-2989

### Why I Love Presenting To Firefighters & Emergency Services Personnel.

I want to inspire and teach people to believe that everything is possible, trust that anything can be achieved, and never settle for the mediocrity of the status quo.

### The methods and strategies I use to deliver my presentations.

- 1 - Tell true stories that inspire, educate, and entertain—while encouraging meaningful reflection, constructive thought, and proactive action.
- 2 - Offer easy-to-understand information, straightforward insights, and practical advice drawn from firsthand experience.
- 3 - Present simple, easy-to-follow, and actionable life-enhancing strategies that lead to meaningful and positive results.

### The key benefits that each firefighter & Emergency Services Personnel will gain.

- 1 - Equip your firefighters with the tools for self-leadership and effective teamwork through the principles of S.E.R.V.E. — Self-leadership, Educate, Resiliency, Vision, and Empower
- 2 - Equip your firefighters with practical strategies to build resilience, empowering them to view adversity as an opportunity for growth, stay focused and strong, and approach challenges with greater confidence and innovation.
- 3 - Every Fire Department operates with two vital objectives: responding to emergencies and ensuring the safety of each firefighter, and Michael's four-quarter program provides actionable strategies and real-world insights to enhance safety, teamwork, and daily practices.



*Comox Fire Rescue has had Michael Bortolotto speak at our fire station on numerous occasions to both our firefighters and students in our youth program. Michael's message is very educating, inspiring, and on target with our goals. I strongly believe he has made a positive impact on many of the people who attended his presentation. We look forward to working with Michael again soon".*

*Gord Schreiner, Fire Chief, Comox Fire Rescue*

### A Little Bit About Michael.

Since the spring of 2004, Michael has been inspiring audiences across Western Canada with his dynamic keynote addresses and training sessions tailored for Fire Chief Association Conferences, firefighting crews, and emergency services personnel:

- \* Fire Chiefs Association of British Columbia, Alberta, and Saskatchewan.
- \* British Columbia Training Officers Conference
- \* Visited and delivered a training presentation to 80 Fire Departments in Western Canada.

With his "Can Do Attitude" and "Infectious Resilient Smile," Michael introduces your firefighters to the "Positive Rebel mind-set-transformative approach that inspires self-leadership, vision, adaptability, teamwork, safety, and the ability to turn adversity into opportunities for growth and success.

Michael's expertise in fostering inclusion, diversity, and equity within teams ensures his message resonates with the needs of modern organizations. Blending education, inspiration, and humour, he equips your crews with practical strategies to tackle challenges, build resilience, and thrive in high-pressure environments.





# Michael Bortolotto

## Inspirational Speaker

Phone - Text Michael at 250-816-2989

### Michael's Signature Fire Department Training Presentations.

#### How Can I Best S.E.R.V.E. You?

"Leadership begins with self-leadership." Equip your firefighters with the tools to lead themselves and others more effectively. Through five concise, inspirational, and educational stories, this program strengthens self-awareness, builds resilience, and fosters collaboration. Firefighters will learn to embody the principles of S.E.R.V.E. — Self-leadership, Educate, Resiliency, Vision, and Empower — enabling them to better serve their communities and excel as team players within their department.

#### A Blueprint For Building Up Your Resiliency.

Resilience is a lifelong journey of learning, growing, and strengthening mental and intellectual capabilities. By developing resilience, firefighters can effectively navigate and manage the challenges and stresses of adversity. Empower your Firefighters with a practical, easy-to-apply strategy to build resilience, enabling them to reduce the impact of stress and stay focused, strong, and prepared for any situation.

*It was a pleasure having Michael spend the evening and speak to our members and spouses of Elkford Fire Rescue. Michael's Positive Rebel presentation is inspiring and motivating to see that no matter what the adversity may be, it can be overcome and that there are no limitations when you set your mind to it.*

*Enzo Calla, Director of Fire & Emergency Services*

#### Safety Is A Team Sport!

Every Fire Department operates with two vital objectives: responding to emergencies and ensuring the safety of every firefighter. In this 80-minute presentation, Michael will guide firefighters through four focused and practical quarters designed to enhance safety and teamwork. By combining actionable strategies with real-world insights, participants will leave equipped to elevate their daily practices:

- 1st Quarter - Learn a 5-step approach to overcome complacency and prevent unnecessary risks.
- 2nd Quarter - Discover how to apply common-sense thinking to stop unsafe thoughts, emotions, and behaviour.
- 3rd Quarter - Build resilience by challenging peer pressure and staying true to safety-first principles.
- 4th Quarter - Foster a strong, modern team by embracing inclusion, diversity, and equity as a foundation for success.

### Customizing A Presentation For Your Audience.

You're welcome to call or text 250-816-2989 or email [michael@michaelbortolotto.com](mailto:michael@michaelbortolotto.com) to share how you'd like to have a presentation tailored to meet your specific needs.

